## Chris Fordham

Creative Director, Art director and general lover of great creative

I've been a Creative Director/Head of Creative/Brand for the past 8 years. I've met some good people, some great ones and been very pragmatic with the rest. Growing those people, sharing my knowledge and experience and learning from them is probably the best part about what I do.

I'm sometimes over passionate but always honest. A very visual person and my creativity flows through everything I do. My family means the world to me and I'm driven to my very best for them.

If word documents aren’t your thing you can check out some of my favourite bits of work at [chrisfordham.com](http://www.chrisfordham.com/)

ExperienceGlobal Head of Brand and Design - GVC Holdings - Owner of 20 global brands in 14 markets speaking 20 languages. Building a community of 130+ creatives and developers. - *18 months*

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Global Head of Brand and Design - Just Eat PLC -Building a global creative community with over 35 designers across the globe in all design disciplines, on all channels and creative direction. - *2 years*

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UK Head of Design - Just Eat UK -Leading a team of 11 within a marketing team of over 45, through two rebrands, multiple campaigns and the UK's biggest Technology IPO. -  *2 years*

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Managing Director - KMP Create -Owner and managing director of a multi-channel creative agency specialising in custom CMS systems and event management websites. -  *4 years*

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Digital Designer - The Online Marketing Department -Building an in-house design team specialising in variable print software. - *2 years*

Skills

* Brand development and strategy
* Channel and campaign strategy
* Rebrands / refreshes and guidelines
* Creative and art direction
* Global Team building
* Team and agency management
* Internal communication / culture development
* UX/UI and product design
* Consumer profiling
* Project management
* Office / interior design
* Packaging design
* Production and creative design
* Developing and growing talent

Contact

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